

# Girl Scouts of Northern California 100<sup>th</sup> Anniversary Celebration Event Service Unit Event Guidelines

In 2012, we will celebrate the 100<sup>th</sup> Anniversary of Girl Scouting in the United States. To mark this milestone and honor our founder, Juliette Gordon Low, Girl Scouts of all ages are engaging in a nationwide, annual, signature community action project called "Girl Scouts Forever Green." While this theme can and should be widely interpreted for the purposes of planning and running program events in celebration of the 100<sup>th</sup> Anniversary, councils nationwide will emphasize events relating to environmental stewardship and sustainability. Long-time promoters and protectors of the environment, Girl Scouts envision being at the forefront of environmental sustainability, leading schools and communities in using resources wisely. See the 100<sup>th</sup> Anniversary Celebration website for additional information. [www.GirlScoutsNorCal.org/forevergreen](http://www.GirlScoutsNorCal.org/forevergreen).

The celebration is comprised of:

- Community Action Projects: 2010-2011 and 2011-2012
- Celebrations: 2010-2011 and 2011-2012

## Celebrate the 100<sup>th</sup> Anniversary with a Forever Green Event!

1. Come up with an amazing event idea!
2. Complete the Event Director & *Safety Activity Checkpoints* courses, if you have not already done so.
3. Meet the criteria established by the Celebrations Committee. The 100<sup>th</sup> Anniversary Celebration theme is "Forever Green". Your event must satisfy at least 1 additional criteria in addition to 100<sup>th</sup> Anniversary Celebration and Forever Green.
  - 100<sup>th</sup> Anniversary Celebration
    - Ideas may include carnival-like birthday parties and/or song fests, sing-alongs, concerts, etc.
  - Theme: Forever Green
  - Recruitment Event
  - Retention Event
  - Community Awareness
  - Service
    - Ideas may include tree planting, composting, environmental restoration, recycling, trash pickup, air quality, energy, water, green spaces, waste management, etc.
  - Other: \_\_\_\_\_
4. Additional qualifications for your Event:
  - Must be held on a date other than: a 100<sup>th</sup> Anniversary event run by the council, a similar 100<sup>th</sup> Anniversary event by another Service Unit (unless the events are a significant geographical distance apart).
  - See Calendar of already scheduled events on our website: [www.GirlScoutsNorCal.org/forevergreen](http://www.GirlScoutsNorCal.org/forevergreen).
  - Cannot duplicate the council-run 100<sup>th</sup> Anniversary events, such as the Council-wide Camporee [www.cadreamincamporee.org](http://www.cadreamincamporee.org).
5. Organize an event committee and work with your Service Unit Coordinating Team to ensure that you are following local policy and guidelines.

**Note:** While this event is subject to approval by the 100<sup>th</sup> Anniversary Celebrations Committee, you must still complete the event approval process as outlined in the Event Director course. (Event Notification & Report Form, Financial Report for Events, Service Unit Approval, etc.).
6. Complete the Girl Scouts 100<sup>th</sup> Anniversary Celebration Event Proposal Form at least 4 months in advance and prior to any event publicity (flyers, etc).
  - Need Assistance? Contact a 100<sup>th</sup> Anniversary Celebration Committee member [ForeverGreen@GirlScoutsNorCal.org](mailto:ForeverGreen@GirlScoutsNorCal.org).
  - The 100<sup>th</sup> Anniversary Committee Approval team meets monthly to approve events.
7. Approved?
  - You will be contacted by a committee member and advised of the status of your proposed event within 10 days of the 100<sup>th</sup> Anniversary committee meeting.
8. Once your event has been approved you can start your planning!
9. Enjoy your amazing, fabulous event!
10. Complete and submit GS NorCal's 100<sup>th</sup> Anniversary Event Summary.